

# Impact of George Floyd’s Murder and Black Lives Matter Movement on Board Diversity

The horrific murder of George Floyd, Jr. on May 25, 2020, and the subsequent social justice movement of Black Lives Matter has had a dramatic impact upon the composition of corporate boards within the Russell 3000. Specifically, there has been a dramatic increase in the appointment of Black board members since the passing of Mr. Floyd. In the 5 months since George Floyd’s death, there have been 130 Black board members appointed within the Russell 3000. In the prior 5 months, there were only 38 Black board members appointed – **A 239% INCREASE.**

Here are several other notable points regarding the appointment of Black board members within the Russell 3000 since the murder of George Floyd, Jr.:

**6 CORPORATIONS**  
have appointed 2 Black board members.

- 1 Dick’s Sporting Goods
- 2 Zogenix
- 3 BorgWarner
- 4 Pinterest
- 5 Ralph Lauren



Went from having  
**no Black board members**  
to having **2**

- 6 Crown Castle



Went from having  
**1 Black board members**  
to having **3**

**0 to 1**  
Black Board Members

Notable corporations which did not have any Black board members, but have since added one:

- Adobe
- iHeartMedia
- Expedia
- Under Armour
- Procter & Gamble
- Hilton
- Chipotle
- SiriusXM
- Wynn Resorts
- Intuit
- Citrix



**72 Male**



**58 Female**